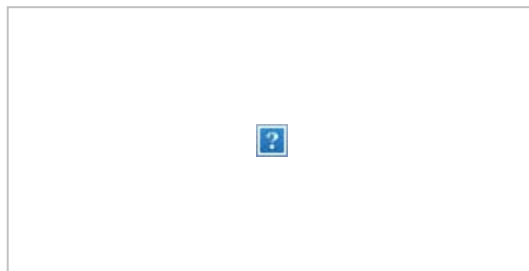
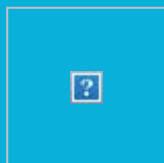
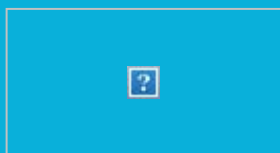


From: [California Downtown Association](#)
To: [Kent Smith](#)
Subject: CDA BIDs Invited to Discuss District Homelessness Trends and Approaches
Date: Thursday, July 23, 2015 8:20:09 AM

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CDA BIDs Invited to Discuss District Homelessness Trends and Approaches



Agenda and Speakers Finalized for District Homeless Trends and Action Forum

The CDA Homeless Policy Forum is about one week away! The detailed [Agenda](#) features informative and expert speakers from throughout the state to help BIDs learn about and lead the way on homelessness issues and action.

Thanks to sponsorship by **Streetplus**, the Forum is very affordable. Please bring BID staff and board members!

Event Details:

Date: Thursday **July** 30, 2015

Time: 10 a.m. to 4 p.m.

Location: The Concourse Hotel at Los Angeles International Airport, 6225 W. Century Boulevard, Los Angeles CA 90045

Fee: \$35, includes lunch

Parking on-site: Valet = \$20; Self = \$14

During this one day session, we will learn and discuss:

- Key homelessness trends throughout the state
- Factors contributing to the changing and growing nature of homelessness
- How housing unaffordability is increasing homelessness?
- Impacts of changing criminal justice and "re-entry" laws
- Mental health policy and reform proposals
- How are individual BIDs impacted by and what actions are they taking to address the issues?

- How can business districts develop constructive policy and systems change?

View the [Agenda](#) and register on our website www.californiadowntown.com, **Homeless Forum tab**.

Our sincere gratitude to Laurie Hughes of the **Gateway to LA BID** who secured the venue. And thanks to Jessica Lall of **South Park (LA) BID** and Steve Hilliard of Streetplus, we are pleased to have garnered and greatly appreciate the sponsorship of **Streetplus**, a company that provides safety and ambassador services to BIDs throughout the United States including downtown LA's **South Park, Historic Core and Arts District BIDs**. For more information go to: www.streetplus.net

Forum steering committee members include: Blair Besten, Karin Flood, Dion Dwyer, Marie Rumsey, Lauren Schlau, and Kerry Morrison. To contact the committee, please e-mail kerry@hollywoodbid.org.

This landmark session is designed to help us be aware and turn the tide on this complex issue. See you on July 30!

California Downtown Association
www.californiadowntown.com

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